European Healthcare Design

14-16 JUNE

PROSPECTUS

Partnership opportunities

> RESEARCH
> POLICY
> PRACTICE

LONDON
QEII CENTRE, WESTMINSTER

Organised by

SALUS

AfH

www.europeanhealthcaredesign.eu

Event partners

Alder Hey Children's NHS

Guy's and St Thomas' NHS

essentia

Great Ormond Street Hospital for Children NHS

Moorfields Eye Hospital NHS Foundation Trust

NHS

Oriel

Imperial College Healthcare NHS

GIG NHS

CHALMERS

AHDC

European Health Property Network

Royal College of Art THE HELEN HAMLYN CENTRE FOR DESIGN

SYKEHUSBYGG

HPA Healthcare Planning Academy

Supporting knowledge, innovation and improvement in healthcare

The 13th European Healthcare Design 2027 (EHD2027) Congress & Exhibition will be held on 14–16 June, 2027 at the QEII Centre, Westminster in London, UK and broadcast 'live' on EHD TV to a worldwide audience.

Organised by SALUS Global Knowledge Exchange and Architects for Health, the European Healthcare Design 2027 (EHD2027) Congress promotes a whole-systems approach to planning, designing and delivering health systems, services, technology and infrastructure. Bringing together researchers, practitioners, policymakers and industry leaders, it provides an international forum to exchange research, innovation and best practice across healthcare design, technology and the built environment.

Key themes include neighbourhood health, planning and investment, climate resilience and net zero, art and architecture, and digital transformation. A diverse programme of keynotes, research presentations, practice-based case studies, videos + posters, roundtables and study tours connects evidence with practice, supported by podcasts, webinars and digital content.

Held at the Queen Elizabeth II Centre in Westminster, London, with a Garden Party at the historic Westminster Abbey, EHD2027 combines in-person knowledge exchange and networking with a live broadcast and dedicated virtual platform.

Partnerships align organisation's expertise and brands with congress themes through support for keynotes, streams, sessions and the video & poster showcase, championing knowledge exchange. Co-curated roundtables, webinars and media programmes draw on an international expert community to explore shared challenges, and can be combined with exhibition, branding and hospitality opportunities to create a tailored blend of thought leadership, visibility and networking that reflect each partner's objectives and budget.

Provisional timetable

OCTOBER 2026
Announcement of Congress Call for Papers

NOVEMBER 2026
Launch of Awards Call for Entries

4 DECEMBER 2026
Deadline for Congress abstracts

LAUNCH OF REGISTRATION
FEBRUARY 2027
Launch of the Preliminary Programme
Awards submission deadline
Super early bird registration deadline

MARCH 2027
Programme Launch Reception

APRIL 2027
Early bird & speaker registration deadline

MAY 2027
Deadline for full paper manuscripts

MONDAY 14 JUNE 2027
Conference & Exhibition
Welcome Drinks Reception

TUESDAY 15 JUNE 2027
Conference, Exhibition & Awards
Westminster Abbey Garden Party

WEDNESDAY 16 JUNE 2027
Study visits to UK health facilities
Global Health Infrastructure Workshop

Partnership Opportunities

EHD 2027 connects research, practice, policy and solutions providers to advance healthcare design and improve health outcomes through thought leadership, knowledge exchange and collaboration across health systems, services, technology and environments.

Partners can align their expertise and brands with the congress' themes, supporting the exchange of independently evaluated research and practice. Partnerships combine thought leadership and knowledge exchange with visibility, networking and relationship development, tailored to each organisation's brand positioning and budget.

Programme themes

Align your partnership with the themes most relevant to your expertise and strategic priorities.

1. **Population health:** From hospital to community, prevention and integrated care.
2. **Health planning and investment:** Service, funding and asset models for resilient health systems
3. **Design and clinical medicine:** Adaptive, humanistic environments that support clinical care delivery.
4. **Science, technology and digital transformation:** Digital health, AI and smart, connected hospitals.
5. **Climate-smart healthcare**: Circular economy, net zero and resilient infrastructure.
6. **Art and architecture:** Human-scale design for wellbeing, identity and recovery.
7. **Tertiary care:** Specialist services, cancer care, rehabilitation and complex pathways.
8. **Workplace design:** Supportive environments that improve wellbeing, performance and retention

Partnership opportunities

> **Programme and thought leadership:** Keynote and stream partnerships connecting your expertise with the congress's central themes and debates.

> **Innovation and knowledge exchange:** Exhibitions, showcase theatres and the video and poster gallery, bringing solutions, projects and research to the community.

> **Leadership and strategic engagement:** Programme launch, post congress workshop, roundtables, health leaders lunch and study tours, supporting focused discussion and shared learning.

> **Year-round media and content:** Webinars, podcasts and documentary films, extending thought leadership and knowledge sharing beyond the congress.

> **Delegate experience and brand visibility:** Registration, arrival and delegate identity partnerships, creating a prominent presence throughout the delegate experience.

> **Hospitality and networking:** Garden Party, receptions, lunches and refreshments, providing opportunities to build and deepen relationships.

> **Awards partnerships:** Principal and category support, aligning your organisation with excellence in healthcare design.

> **Digital visibility and access:** Advertising, digital content, branded materials and virtual delegate access, available individually or within a wider package.

WHAT PARTNERSHIP ENABLES

> Independent knowledge exchange and the sharing of global best practice.

> Connections across providers, commissioners, designers, researchers, policymakers and industry innovators.

> A blend of in-person, live, virtual and on-demand participation.

> Distinct brand roles across the programme, delegate journey, exhibition, hospitality, media and Awards.

2026 Audience and Content Reach

1008 attendees

65.9% from Europe

34.1% from beyond Europe

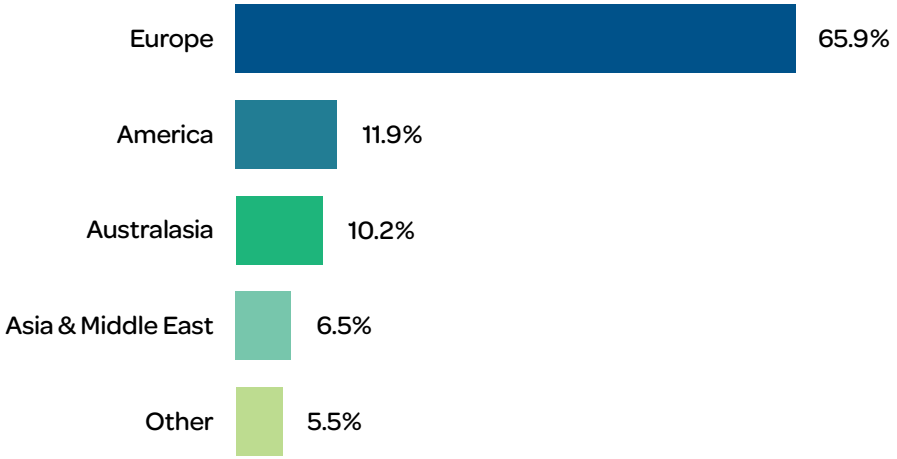
10,209 total content views

contact Marc Sansom at **marc@salus.global** or Russell Shipton at **russell@salus.global** to book

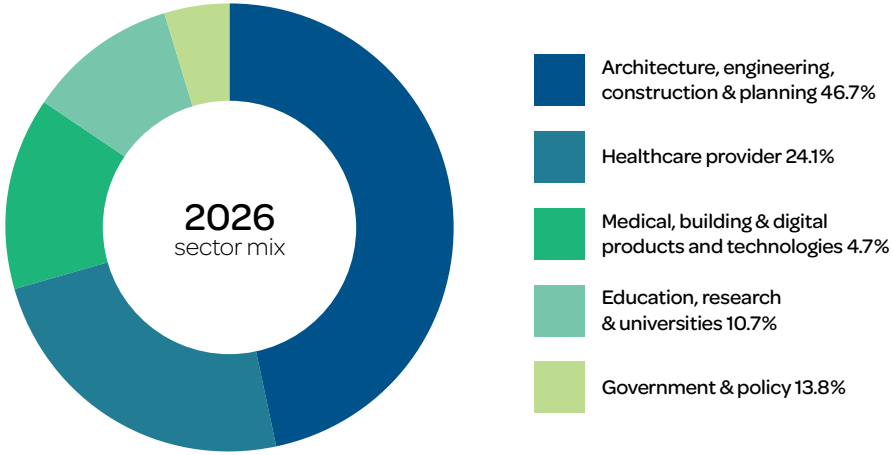
Our Community and Reach

AN INTERDISCIPLINARY AUDIENCE SPANNING HEALTHCARE, DESIGN, PLANNING, RESEARCH, POLICY, TECHNOLOGY AND MEDICINE

2026 audience by geography



2026 audience by sector



Who attends?

The Congress attracts leading interdisciplinary researchers, practitioners and policy thinkers from across the health and built-environment ecosystem.

Physicians	Healthcare executives	Estates and capital development leaders
Nursing professionals	Commissioners	Health scientists
Service designers	Clinical managers	Architects and designers
Engineers and developers	Health planners	Occupational therapists
Psychologists	Economists	ANOTHER HERE

Westminster Venues

A CONNECTED CONGRESS JOURNEY ACROSS TWO DISTINCTIVE SETTINGS AT THE HEART OF LONDON

CONGRESS, EXHIBITION AND AWARDS

QEII Centre

A purpose-built international conference and exhibition venue in the heart of Westminster, directly opposite Westminster Abbey. Flexible spaces, strong transport connections and integrated event technology support the keynotes, parallel programme, exhibition, networking and hybrid experience within one venue.

Since 1986 a leading London conference venue

Up to 2,500 venue capacity across flexible event spaces

Opposite the Abbey a prestigious Westminster setting

GARDEN PARTY

College Garden, Westminster Abbey

Hidden within the walls of the Abbey precincts, College Garden has been in cultivation for more than 900 years and covers just over one acre. Its historic walls, mature plane trees, rose garden and secluded atmosphere create a memorable setting for hospitality and relationship-building.

900+ years of continuous cultivation

Just over 1 acre within the Abbey precincts

A unique setting for the EHD Garden Party

Venue facts drawn from the QEII Centre and Westminster Abbey venue information, accessed August 2026.

What our Attendees Say

THE VALUE OF EHD LIES IN ITS BREADTH OF PRACTICE, INTERNATIONAL PERSPECTIVE, LEARNING AND RELATIONSHIPS.

"Being able to attend virtually meant I was able to attend all sessions either live or at a later time, therefore had a full experience of the presentations."

Samantha Robinson
Clinical Lead, Nurse,
Oxford Health NHS Foundation Trust, UK

"Particular strengths were the real world examples presented in framing a concept or theme that could then be debated. I enjoyed the opportunity to see the breadth of practice and thinking."

Christopher Chiswell
Consultant in Public Health Medicine &
Deputy Director of Strategy,
Birmingham Women's & Children's NHS FT, UK

"Broader perspectives than found in some other conferences and greater coverage of issues and work outside of the US."

David Allison
Alumni Distinguished Professor and Director,
Clemson University, USA

"The networking and learning about what was happening in health in different countries was excellent."

Clinton Greene
Director, Turner and Townsend, UK

"Congratulations on an excellent Congress and on managing the transition to the QEII Centre so well. I appreciated the additional space throughout the event. Having more room for the keynotes, presentations, posters and networking was a welcome feature of the new venue and something I really valued."

Jonathan Erskine
Director, European Health Property Network, UK

"Thank you for a wonderful Congress and a beautiful Garden Party. It was a truly memorable experience. Learning about the latest trends in healthcare environments and exchanging knowledge with experts from around the world was incredibly inspiring. The insights shared were highly valuable and relevant to my daily practice."

Yoshitomo Ishihara
Ph.D., Department of Radiation Oncology,
Uji-Tokushukai Medical Center, Japan

"A huge thank you for organising such a tremendous event, and for all the activities that made the two days so successful and enjoyable. It truly is the best conference in the calendar. The smooth transition to a new and larger venue was extremely impressive and deserves particular recognition."

Stephanie Costelloe
Principal, BVN, Australia

"The best conference yet. The global perspective on healthcare infrastructure, design and operations came through loud and clear. Exceptional presentations and strong attendance from clients and the built environment sector created dynamic conversations. The new venue demonstrated how the congress has evolved, while the impressive Garden Party showcased one of London's most beautiful settings."

Victoria Head
Chief Executive Officer, Archus, UK

Congress Programme Partnerships

FLAGSHIP PROGRAMME PARTNERSHIPS

Partnerships across the headline plenary moments and specialist programme streams enable either Congress-wide positioning or focused alignment with a priority healthcare design theme.

Principal Congress Partner

£25,000 | Platinum Partner | One package available

Congress-wide positioning across the two-day programme, incorporating the opening keynote sessions on both Day 1 and Day 2

- Acknowledgement by Congress chair in opening and closing remarks
- Written welcome address in Final Programme
- Corporate video on EHD/SALUS websites and newsletters pre-event
- Video welcome address in virtual event platform
- Exclusive sponsorship of opening keynote sessions (Day 1 and Day 2)
- Corporate pull-up banner close to lectern in opening sessions
- Exclusive branding on post-event video of opening keynote presentations
- Embed code for video of opening keynote presentations on own website
- 16 x two-day Congress delegate passes
- 16 x Westminster Abbey Garden Party passes
- 20 x virtual delegate passes
- Exhibition space (3m x 2m) or Selected Award Category Sponsorship

Closing Keynote Partner - Day 1

£12,500 | Gold Partner | One package available

Exclusive association with the closing keynote panel on Day 1

- Exclusive sponsorship of closing keynote panel (Day 1)
- Exclusive branding on video of sponsored closing keynote panel
- Embed code for video of closing keynote panel on own website
- Corporate pull-up banner close to lectern in closing keynote panel
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 12 x virtual delegate passes
- Exhibition space (3m x 2m) or Selected Award Category Sponsorship Parallel Programme Stream Partner

Programme Stream Partner

£8,500 | Silver Partner

Align your brand with one of ten all-day thematic streams, engaging interdisciplinary audiences through independently evaluated content

- Association with the selected EHD2027 programme stream
- Sponsor's acknowledgement by session chairs
- Exclusive branding on published video talks in sponsored stream (up to 8 papers)
- Corporate pull-up banner close to lectern in camera view
- 6 x two-day Congress delegate passes
- 6 x Westminster Abbey Garden Party passes
- 5 x virtual delegate passes

European Healthcare Design

Standard – All partners receive the following benefits:

- Company profile, logo, web and social links on EHD2026 website and virtual platform
- Branding on all congress literature, preliminary programme and event guide
- Branding on all digital promotions, congress newsletters and social channels
- Digital branding on congress backdrop slide in main theatre during entire congress
- Branded stand in virtual event platform including video and literature uploads, live chat and analytics

contact Marc Sansom at **marc@salus.global** or Russell Shipton at **russell@salus.global** to book

Exhibition, Innovation and Knowledge Exchange

A connected group of packages located in the Exhibition Area on Level 3, bringing together commercial presence, networking, design innovation and research.

Architects for Health Networking Area and Content Programme

£15,000 | Titanium Partner (both days)

£10,000 | Gold Partner (one day)

An identifiable networking space combined with a curated programme of talks, interviews and panels developed with Architects for Health.

- Naming association with the Architects for Health Networking Area and Content Programme
- Partner branding within the networking area and programme materials
- Branding on a curated programme of talks, interviews and panels developed by Architects for Health
- Agreed partner acknowledgement within the content programme
- 8 x two-day Congress delegate passes | 4 x two-day passes (one-day)
- 8 x Westminster Abbey Garden Party passes | 4 passes (one-day)
- 10 complimentary virtual delegate passes | 5 passes (one-day)
- Exhibition space (3m x 2m)

Exhibition Partner - 3m x 2m Space

£4,850 | Bronze Partner

A clear single exhibition offer in the Congress networking area.

- Exhibition space (3m x 2m) in networking area
- Walling, table, two chairs and power provided
- 2 x two-day Congress delegate passes
- 2 x Westminster Abbey Garden Party passes
- 2 x virtual delegate passes

Research and Innovation Video + Poster Gallery Partner

£8,500 | Silver Partner | One package available

Naming association with the physical and virtual gallery, connecting the partner with emerging research, innovation and ideas.

- Sponsorship of physical poster gallery in Knowledge Zone
- Branding on individual poster headboards
- Sponsorship of virtual video gallery in virtual event platforme
- Two branded pull-up banner stretegically located in prominent positon
- 6 x 2-day Congress delegate passes
- 6 x Westminster Abbey Garden Party passes
- 5 complimentary virtual delegate passes

Showcase Presentation

£2,500 | Activation or add-on | 20-minute talk

+ £1,000 | Activation or add-on |40-minute panel

A focused presentation within the Knowledge + Innovation Showcase Theatre.

- 20-minute talk or 40 minute panel in showcase theatre
- Filming and publication of video recording of talk post event
- Embed code for video of talk to feature on own website
- Branding on theatre holding slides and event guide
- 2 x two-day Congress delegate passes
- 2 x Westminster Abbey Garden Party passes
- 3 x virtual delegate passes

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Leadership, Learning and Strategic Engagement

Curated opportunities for early programme engagement, senior-level conversation and experiential learning.

Pre-Congress Programme Launch Event Partner

£12,500 | Gold Partner | One package available

Association with the in-person programme launch event creating an early engagement point before the Congress.

- Sponsorship of in-person Programme Launch panel event
- Sponsor's address at Programme Launch event
- Co-curation of editorial theme and panel
- Corporate pull-up banner in prominent location
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 x Virtual delegate passes

Private Roundtable Partner

£5,000 | Bronze Partner | Limited availability

A focused, invitation-led private dialogue. Lunchtime and breakfast slots available.

- Sponsorship of private roundtable meeting
- Sponsor's address during opening remarks
- Co-curation of editorial content and roundtable programming
- 6 x two-day Congress delegate passes
- 6 x Westminster Abbey Garden Party passes
- 5 x Virtual delegate passes

Health Leaders Private Lunch Partner

£10,000 | Gold Partner | Two packages available

An invitation-led leadership lunch and networking reception for international and/or NHS healthcare leaders.

- Exclusive sponsorship of the Health Leaders Private Lunch
- Co-curation of agreed editorial theme and participant profile
- Sponsor's address during opening remarks
- Partner recognition in agreed invitations, joining information and on-site materials
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 x Virtual delegate passes
- Agreed host-place allocation within the private lunch

Study Tour Partner

£5,000 | Bronze Partner

Association with an agreed visit, learning programme or tour lunch.

- Sponsorship of study tour to benchmark UK healthcare facility
- Sponsor's address during lunch or tour visit
- 3 x two-day Congress delegate passes including the study tour
- 3 x Westminster Abbey Garden Party passes
- 4 x Virtual delegate passes

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Delegate Experience Partnerships

Three exclusive packages connect partner visibility with practical, high-value touchpoints before and during the Congress.

Arrival Experience Partner

£8,500 | Silver Partner | One package available

Create the strongest visual welcome as delegates arrive on the main Congress floor.

- Exclusive use of the designation 'European Healthcare Design 2027 Arrival Experience Partner'
- Exclusive full-height branding across all agreed main elevator doors on the third-floor Congress level
- One of three EHD2027 30-second positions on the QEII main-lobby screen, displayed within the venue rotation
- One of three static branding positions on the official third-floor Congress reception desk
- Exclusive branding on the delegate joining-instructions website information and newsletter
- Exclusive branding on the EHD2027 visitor-information page on the event website
- 5 x 2-day Congress delegate passes
- 5 x Westminster Abbey Garden Party passes
- 10 x virtual delegate passes

Delegate Identity & Visibility Partner

£7,500 | Silver Partner Partner | One package available

Create continuous brand recognition across delegate identity and the principal welcome touchpoints.

- Exclusive use of the designation 'European Healthcare Design 2027 Delegate Identity & Visibility Partner'
- Exclusive sponsor branding on Congress lanyards
- Logo on delegate badges
- One of three EHD2027 30-second positions on the QEII main-lobby screen, displayed within the venue rotation
- One of three static branding positions on the official third-floor Congress reception desk
- Exclusive branding in the delegate information guide and event platform
- 4 x 2-day Congress delegate passes
- 4 x Westminster Abbey Garden Party passes
- 7 x virtual delegate passes

Registration Experience Partner

£6,500 | Bronze Partner | One package available

Own the complete registration and welcome journey, from digital confirmation to on-site check-in.

- Exclusive use of the designation 'European Healthcare Design 2027 Registration Experience Partner'
- Exclusive partner branding across the 11 screens above the main registration desks
- One of three EHD2027 30-second positions on the QEII main-lobby screen, expected approximately every two minutes, subject to the venue schedule
- One of three static branding positions on the official third-floor Congress reception desk
- Exclusive branding on the online registration screen
- Exclusive branding on delegate ticket confirmation letters and emails
- 3 x 2-day Congress delegate passes
- 3 x Westminster Abbey Garden Party passes
- 5 x virtual delegate passes

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Hospitality and Networking

From welcome drinks to the Westminster Abbey Garden Party, these opportunities combine memorable settings with sustained and memorable partner recognition.

Garden Party - Principal Partner

£15,000 | Platinum Partner | One package available

Lead association with the complete Garden Party experience at Westminster Abbey.

- Headline naming association with Westminster Abbey Garden Party
- Sponsor's address at Garden Party
- Corporate pull-up banner by garden entrance
- Recognition in all Garden Party communications and on-site materials
- 12 x two-day Congress delegate passes
- 12 x Westminster Abbey Garden Party passes
- 15 complimentary virtual delegate passes

Garden Party - Catering & Hospitality

£10,000 | Gold Partner | One package available

Association with food, service and hospitality touchpoints at the Westminster Abbey Garden Party.

- Naming association with Garden Party catering and hospitality
- Partner branding at agreed food, service and hospitality touchpoints
- Recognition in all Garden Party communications and on-site materials
- 6 x 2-day Congress delegate passes
- 6 x Westminster Abbey Garden Party passes
- 8 complimentary virtual delegate passes

Garden Party - Drinks Partner

£7,500 | Silver Partner | One package available

Association with the Garden Party bar and drinks service.

- Naming association with the Garden Party drinks service
- Partner branding at agreed bar and drinks touchpoints
- Recognition in agreed Garden Party communications and on-site materials
- 5 x two-day Congress delegate passes
- 5 x Westminster Abbey Garden Party passes
- 6 x virtual delegate passes

Garden Party – Music and Entertainment

£7,500 | Silver Partner | One package available

Association with live acoustic music and entertainment, creating a memorable evening of celebration and connection in Westminster Abbey's historic College Garden.

- Exclusive naming association with Garden Party music and entertainment
- Partner acknowledgement by the host when introducing the performances
- Partner branding at the agreed performance area
- Recognition in Garden Party communications and on-site materials
- Co-curation of the musical and entertainment programme
- 5 x 2-day Congress delegate passes
- 5 x Westminster Abbey Garden Party passes
- 6 complimentary virtual delegate passes

Congress Welcome Drinks Partner

£12,500 | Gold Partner | One package available

Prominent recognition around the pre-Congress welcome and early relationship-building moment.

- Exclusive naming association of Welcome Reception (day 1)
- Sponsor's address at Welcome Reception
- Exhibition space (3m x 2m) in networking area
- 8 x 2-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 complimentary virtual delegate passes

Congress Evening Reception Partner

£12,500 | Gold Partner | One package available

Partnership of the Day 1 evening reception at the Florence Nightingale Museum.

- Exclusive sponsorship of Day 1 Evening Reception at the Florence Nightingale Museum
- Sponsor's address at Day 1 Evening Reception
- Co-curation of editorial theme and panel
- Partner branding in reception communications and on-site materials
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 complimentary virtual delegate passes

Congress Hospitality Partner - Lunches and Networking Breaks

£12,500 | Titanium Partner | One package available

High-frequency visibility across both Congress days at lunches,networking refreshment breaks and agreed hospitality touchpoints.

- Naming association of lunches and networking breaks for both days
- Exhibition space (3m x 2m) in networking area
- Partner branding at agreed hospitality touchpoints
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 complimentary virtual delegate passes

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Year-Round Media and Digital Content

Professionally produced film, podcast and webinar partnerships extend the Congress conversation across the EHD community throughout the year. Recording, editing, approval, publication, reuse, distribution and access to performance data are agreed before work begins.

Congress Highlights Film Partner

£12,000 | Gold Partner | One package available

A professionally produced film with agreed editorial scope and publishing rights.

- Partner branding and naming association on highlights fillm
- Interview with sponsor's thought leader
- Interviews with keynote and featured speakers and delegates
- Film to feature on EHD websites and relevant platforms
- 8 x two-day Congress delegate passes
- 8 x Westminster Abbey Garden Party passes
- 10 x virtual delegate passes

Congress Podcast Series Partner

£7,500 | Silver Partner | One package available

A 3-part series with an agreed editorial theme and publishing plan.

- Partner branding and naming association on podcast series
- Interview with sponsor's thought leader
- Input into editorial themes and thought leader interviews
- Podcast series to feature on EHD websites and relevant platforms
- 4 x 2-day Congress delegate passes
- 4 x Westminster Abbey Garden Party passes
- 5 complimentary virtual delegate passes

Webinar Programme Partner

£5,000 | Two-part series

£3,000 | One-part programme

A co-curated webinar programme or series

- Naming association of webinar programme or series
- Co-curation of theme, content and panel
- Headline branding and acknowledgement by webinar chair
- Headline branding on all attendee confirmations and reminders
- Headline branding on on-demand video recording
- Embed coding to publish webinar video on own website
- 3 x two-day Congress delegate passes | 1 x two-day pass (1-part prog)
- 3 x Garden Party passes | 1 x two-day pass (1-part prog)
- 5 x virtual delegate passes | 3 x virtual delegate passes (1-part prog)

Newsletter Partner

£6,000 | Bronze Partner | One package available

Build sustained visibility across the EHD community through the weekly newsletter campaign and post-Congress coverage. Combine prominent brand recognition with editorial features and video content that share your organisation's expertise, projects and contribution to healthcare design.

- Headline partner branding on weekly EHD promotional newsletters from publication of the Preliminary Programme to the Congress – approximately 16 editions
- Headline partner branding on post-Congress newsletter reporting on key discussions, learning and outcomes
- Prominent linked logo and acknowledgement as the 'EHD2027 Newsletter Partner' in each edition
- Two editorial features developed with EHD, published on the EHD websites and promoted through dedicated features in selected newsletters
- One partner-supplied corporate video featured on the EHD websites and promoted in selected newsletters
- 3 x 2-day Congress delegate passes
- 3 x Westminster Abbey Garden Party passes
- 5 complimentary virtual delegate passes

Editorial themes and publication timings are agreed with EHD, which retains final editorial oversight. Headline newsletter partner recognition sits alongside existing Congress partner acknowledgements.

European Healthcare Design

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Awards, Visibility and Access

The European Healthcare Design Awards 2026 aims to set new standards in the creation of healthcare environments that promote health and wellness, support the delivery of treatment and care and embed quality improvement in an accessible, economic and equitable way.

Awards Principal Partner

£12,500 | Gold Partner | One package available

Lead association with the complete European Healthcare Design Awards programme.

- Acknowledgement by chair of judging panel of awards
- Presentation of Design Champion Award and one Award Category
- Lead branding on video of presentation of Design Champion and Award Category winners
- Lead branding on all live judging webinars
- Lead branding on all awards literature and e-promotions
- Digital branding on slides during the awards ceremony
- Logo on front cover of Awards Call for Entries
- Lead branding on Awards pages in Final Programme
- Logo on chosen category on Call for Entries and event web site
- 8 x 2-day Congress delegate passes
- 10 complimentary virtual delegate passes
- Logo, profile and link on event website
- Branding on award winners material on Architects for Health and EHD websites
- Recognition in post-awards e-news and press releases

Awards Category Partner

£5,000 | Bronze Partner | Subject to category availability

Association with one available European Healthcare Design Awards category.

- Acknowledgement by category chair of judging panel
- Presentation of chosen award category
- Branding on video of presentation of Award Category winners
- Branding on live judging for category webinar
- Branding on all awards literature and promotions
- Digital branding around stage set during the awards ceremony
- Logo on front cover of Awards Call for Entries and on chosen category
- Logo on awards pages in Final Programme
- 3 x 2-day Congress delegate passes
- 5 complimentary virtual delegate passes
- Logo, profile and link on event website
- Branding on award winners material on Architects for Health and EHD websites
- Recognition of category support in post-awards e-news and press releases

AWARDS 2027

European Healthcare Design

Sponsor one of the following Award Categories

- Design for large-scale healthcare infrastructure
- Design for small to medium-scale healthcare Infrastructure
- Future healthcare design (unbuilt projects)
- Mental health design
- Design for health and life sciences
- Design for neighbourhood health
- Design for adaptation and transformation
- Design for sustainable development
- Interior design and the arts
- Digital & technology transformation
- Innovation in healthcare construction technologies
- Healthcare interiors product
- Healthcare design research

Visit **europeanhealthcaredesign.eu** for further Awards information and category descriptions

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Visibility and Access Options

These options may stand alone or be combined with a wider package.
Standard partner benefits are not included when an option is purchased alone

VISIBILITY OR ACCESS OPTION	FEE	INCLUDES
Wi-Fi	£3,000	Network naming or login-page branding, subject to venue capability
Notepads and pens	£2,500	Approved branded items; manufacturing and delivery responsibilities confirmed
Virtual content booth	£1,750	Profile, video and literature downloads within the digital platform
10 virtual delegate passes	£950	Access terms confirmed in the order schedule
15 virtual delegate passes	£1,450	Access terms confirmed in the order schedule
20 virtual delegate passes	£1,950	Access terms confirmed in the order schedule

Availability and delivery

All opportunities are subject to availability, venue rules, production feasibility and final approval. Artwork, manufacture, installation, staffing, venue costs, access, guest allocations and in-kind commitments are recorded explicitly in the partnership schedule.

European Healthcare Design 2027 | QEII Centre, London

LONDON

QEII CENTRE, WESTMINSTER

www.europeanhealthcaredesign.eu | 14-16 June 2027 | #ehd2027

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